VACCINATION ACCEPTANCE RESEARCH NETWORK
SABIN VACCINE INSTITUTE

VARN2022 | March 1-3, 2022
Shaping Global Vaccine Acceptance with Localized Knowledge

Understanding Vaccine Acceptance and Demand

1. Vaccine inequity and weakened health systems are barriers to vaccination access and demand
2. Vaccine acceptance is complex and context-specific, varying across time, place and type of vaccine
3. Community-centric methods are essential to increase vaccine acceptance, particularly among marginalized and hard-to-reach populations
4. Healthcare providers are trusted messengers often able to improve attitudes and intentions around vaccination, but they also need training and resources
5. Community leaders outside of the formal health system also have enormous power to address and improve vaccine acceptance in communities
6. Social and gender dynamics can act as barriers to vaccine uptake in women, which should be addressed through tailored interventions
7. Communities of practice are an essential tool to drive community participation in interventions around vaccine acceptance

8. Misinformation flourishes in the absence of quality information, particularly on social media, and agile research practices are needed to fill information voids
9. There is a need to build capacity and train infodemiologists to identify and combat misinformation
10. Social media and digital health platforms can be leveraged to combat the infodemic through approaches that have an effective appeal, message and messenger
11. Training and science-based gaming can be effective tools to fight the infodemic
12. There are key social and behavioral drivers of vaccine uptake that can be targeted in communications for change
13. Best practices need to be established for data collection, reporting and database harmonization
14. Transdisciplinary and multi-sectoral collaboration needs to be leveraged to boost vaccine awareness and uptake

This infographic presents the key lessons identified by immunization and social and behavioral researchers and experts at the Vaccine Acceptance Research Network 2022 conference convened by the Sabin Vaccine Institute. Learn more at VARN2022 and read the conference report.